



FINAL RELEASE

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Hampton Inn Las Colinas Launches New Private Website

IRVING, TX — May 8, 2006 — The Hampton Inn Irving/Las Colinas proudly announces that it has launched its private hotel website. The hotel is a member of the Hilton Family and offers 135 well-appointed Make It Hampton® rooms with complimentary as high-speed Internet access throughout the property.

The website address is www.halascalinas.com and is live on the world-wide-web. The updated site features a new enhanced look, improved navigation, and easier access to information about the hotel and surrounding area.

“When we did our annual strategic planning recently, one area of opportunity that came up was to have a personalized website for the hotel. With more and more guests using the Internet to shop for lodging accommodations we wanted to increase our visibility on the Internet,” remarked Kimberley Hutcherson, Director of Sales

The website for the Hampton Inn Irving/Las Colinas contains information about the amenities of the hotel as well as regional points of interest, businesses, leisure activities, and restaurants. Guests that book from www.halascalinas.com will be re-directed to the Hilton Family’s website for Hampton Inns where the best available rate is guaranteed. In addition to the comfort of booking directly from Hampton, the new website assures travelers that they will earn their valuable Hilton HHonors® points and miles. Hilton HHonors® is the industry’s leading guest loyalty program that allows members to choose how to earn and redeem points.

About the Hampton Inn Las Colinas

The Hampton Inn Las Colinas has an effective mix of bed types ranging from king study rooms to family double rooms. A daily complimentary On the House™ hot breakfast is offered as is Hampton’s signature On the Go™ Breakfast Bags. Complimentary high-speed Internet is available throughout the hotel. For the business traveler a business center and shuttle service to local companies is also complimentary. Leisure travelers will delight in the convenient access the hotel provides to many major highways in the DFW Metroplex. The Hampton Inn Las Colinas participates in all Hilton programs and promotions especially the renowned HHonors® program.

The hotel is ideally situated on hotel row in Las Colinas in the shadows of the massive DFW Airport sandwiched between two major freeways and near others located at 820 Walnut Hill Lane, Irving, Texas 75038. The hotel is near the Grapevine Mills Mall, the Las Colinas Equestrian center and of course everything Las Colinas! To learn more, visit their website at www.halascalinas.com where they feature information about their Make It Hampton® rooms. The hotel is managed by Dimension Development Company, Inc.

About Dimension Development Company

Since its formation in 1988, Dimension Development Company, Inc. has successfully developed, acquired, and managed full-service, all-suite, and limited feature hotels. The company's various hotel partnerships have produced winning combinations in markets throughout the country. Dimension's current management portfolio includes hotels in the Hilton, Intercontinental, Marriott, Cendant, and Starwood branded flags. The company operates hotels in twelve states, and is actively working to acquire and develop additional hotel properties.

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